



CAMP MOUNT LUTHER SUNDAY 2010

We hope your congregation will join with us as we celebrate the fifth synod-wide “Camp Mount Luther Sunday” on **January 17, 2010**. The Upper Susquehanna Synod Council has designated that the third Sunday in January each year be “Mount Luther Sunday” to help promote outdoor ministries in our synod. If your congregation is unable to celebrate with us that day, we encourage you to hold a Mount Luther Sunday at another time and join with us in emphasizing the importance of outdoor ministries in our synod.

Camp Mount Luther is an extension of the ministry that you do in your local congregation. We are here to help you in your efforts of making Christ known to your local communities. We hope that you will join us in celebrating the ministry of the camp and the good work that goes on here. There are many ways that you can help promote the camp on this Sunday. Here is a list of suggestions:

BULLETIN INSERT: Download a two-sided general bulletin insert about the camp and our ministry. Feel free to copy it and distribute it in your Sunday bulletins that day. It’s available on our website at www.campmountluther.org

TEMPLE TALKS: Have your congregation camperson, one of our camp directors, a board member or other supporter of Mount Luther give a short five minute talk at the beginning of your service(s) that day to tell your congregation what is going on at Mount Luther. To arrange someone to come speak at your church, please call the camp office at (570) 922-1587.

CAMPER TESTIMONIALS: Have some campers from your congregation talk during the service (maybe during a children’s sermon) or during Sunday School, telling other children and adults about their camp experience. You could even have them write down some of their comments and print those in the bulletin that Sunday. Campers and parishioners could even wear hiking boots and camping attire.

DISPLAY: Make a display of camp memorabilia, photos, brochures and other promotional items that congregational members can look at that day. You could also make a bulletin board display of some pictures and comments from campers.

OFFERINGS: Designate that a special offering or perhaps the loose change offering that day would go to Camp Mount Luther for our ministry. Some congregations have also challenged their children to raise money for camp that Sunday and the congregation will match what the kids collect. **OR** Congregations could start an appeal for camp by asking folks to purchase a paper leaf for \$1 which can then be added to a tree poster, and one tree could represent \$100 or one campership...or some designated goal. The picture could be of a bare branched, winter style tree so that folks could work on “leafing” it up by spring, when the money needs to get to camp.

MUSIC MINISTRY: Maybe have the children’s choir sing a camp song as their anthem, or use a camp song for a hymn of the day.

We invite you to share with us how you are promoting the camp for Mount Luther Sunday. As we get ideas and more information, we’ll post more suggestions and resources on our website at www.campmountluther.org