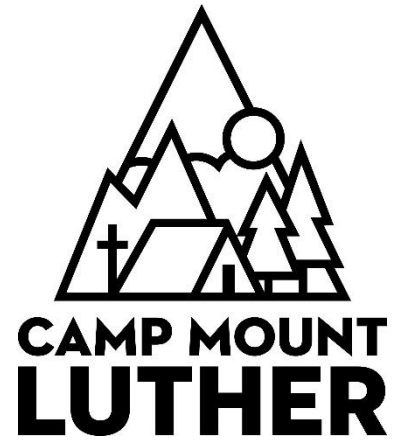


CAMP MOUNT LUTHER SUNDAY 2024

We hope your congregation will join us as we celebrate the synod designated “Camp Mount Luther Sunday” on Transfiguration Sunday, **February 11, 2024**. It’s a great day to promote and celebrate the work we do as uplift mountaintop experiences of encountering Christ, like the disciples did on Transfiguration Day. Make the service about changed lives and opportunities at camp. Here is a list of suggestions for a Camp Mount Luther Sunday:



- **PROMOTE CAMP SUNDAY:** Tell people in church and Sunday School in the weeks leading up to this Sunday what is going to happen. Put announcements in bulletins, newsletters, and emails. Let them know what to expect.
- **HANDOUTS:** Make sure you have copies of our summer program brochure to hand out that day. Those are mailed to congregations in January, but if you need more copies, contact the camp office. You can also download a two-sided general bulletin insert to insert in newsletters and bulletins here: <https://www.campmountluther.org/wp-content/uploads/2023/12/General-Bulletin-Insert.pdf>
- **WORSHIP RESOURCES:** Email chad@campmountluther.org if you’d like a resource for worship that helps you introduce our theme this summer at camp. Feel free to use those ideas when planning for worship. Maybe have the children’s choir sing a camp song or use a camp song for a hymn of the day.
- **TEMPLE TALKS:** Have your congregation camperson, our director, a board member or other supporter of Mount Luther give a short five-minute talk at the beginning of your service(s) that day to tell your congregation what is going on at Mount Luther. To arrange for someone to come speak at your church, please email chad@campmountluther.org.
- **CAMPER TESTIMONIALS:** Have campers from your congregation talk during the service, for the children’s sermon, or during Sunday School, telling other children and adults about their camp experience. You could even have them write down some of their comments and print those in the bulletin that Sunday. Campers and parishioners could even wear hiking boots and camping attire.
- **DISPLAY:** Make a display of camp memorabilia, photos, brochures, and other promotional items. You could also make a bulletin board display of some pictures and comments from campers.
- **FUN RAISE:** Set a goal for participation in summer camp programs. Then, think about having a fundraising dinner that day with funds going for kids to go to camp. Or designate that a special offering or perhaps the loose change offering would go to Mount Luther for our ministry. Some congregations have also challenged their children to raise money for camp that Sunday and the congregation will match what the kids collect. **OR** Congregations could start an appeal for camp by asking folks to purchase a paper leaf for \$1 that can then be added to a tree poster, and one tree could represent \$100 or one campership...or some designated goal. The picture could be of a bare branched, winter style tree so that folks could work on "leafing" it up by spring, when the money needs to get to camp.
- **GEAR UP!** You and your congregation can switch from your Sunday wardrobe to camping gear like T-shirts, sweatshirts, hiking boots, jeans, or shorts. You can even bring props like a backpack, flashlight, water bottles, or rocks, sticks, leaves, plants, tent, branches, or pinecones. Also have folks bring photos or other mementos. Make sure that if you want them to do that, you give them notice several weeks beforehand.
- **FOLLOW-UP:** The week after Camp Sunday, it would be good to make an announcement that last Sunday was Camp Sunday and that if folks missed it, they could still get information and get registered. During Sunday School, pass out brochures to those who missed them the week before.